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Waterloo Citizens for a Pool

Wednesday, 9.5.2018, Monroe County Annex Bldg 6:30pm – General Assembly Meeting  
**Attendees**

Kim Ahne  
Lyn Falk-Ahne  
Amy Grandcolas  
Jason Breithaupt  
Dawn Rubemeyer

**Meeting Minutes and Action Items**

## Officer/Committee Reports

1. Kim Ahne opened the meeting. Lyn Falk-Ahne made a motion to approve the meeting minutes from August with the addition of the motions and approvals. Dawn Rubemeyer seconded.
2. President – see old and new business
3. Treasurer – Our current balance is $ 15,914.50. The Tequila’s donation was deposited, as well as Amazon Smile. Still some e-Script money coming in. Dawn Rubemeyer made a motion to approve the Treasurer’s Report. Lyn Falk-Ahne seconded.
4. VP – JoAnne at SIUE is checking to see if a class is available to assist with our feasibility study. Dawn also inquired about employer donations and employee matching programs, especially at the end of the year for tax deductions. Should we consider an EOY Facebook post for donations?
5. Secretary – We will be added to the City of Waterloo Community Organizations webpage. Verified that board members were getting the Google Calendar reminders, 1 day before and 30 minutes before. We will need to find a meeting location for November General Assembly.
6. Fundraising – Lyn
   1. We made over $ 1200 at the Wine Bar Event
   2. Applebee’s – September 12th – 15% of Sales will go to WCP, must show flyer.
   3. Glow Bowl for Halloween, either Oct 21st or Oct 28th – Lindsay organizing
   4. Fun Spot on Nov 10th.

## Old Business

1. Business Plan – Kim is reviewing notes from Amy on the business plan and direction for WCP.
2. Feasibility Study- JoAnne will get back to us if a class is available to perform for us. Amy asked with we will be able to review their questions and plans before they put it in action.
3. Petition – Some Pirahanas parents have returned their sheets.
   1. We have the okay to work at the Downtown Concert Series and sell shirts/candy. Next concert 4-7 pm, September 9th. Amy and Kim will cover this.
   2. Amy reviewed the online petition options and emailed the link for iPetitions to the board to look over as well.
4. Candy Sales – we need to wrap up and clear up those deposits.
5. Laser Printer – table this for now
6. City Council Meetings – the Mayor asked Jason if we were considering a Pool Tax district, similar to what the Park Board. Amy was approached by the Mayor and Councilman Kyle Buettner to see what we were up to.

## New Business

1. Kim has the presentation updated and will be presenting to the Monroe County Drug Free Coalition September 11th at the YMCA. Amy suggested adding some business and economic benefits that would be appealing to the Chamber of Commerce or other groups.
2. USA Swimming – their suggestion if we cannot get a government agency to support, we need to work with a private entity for a private swim club, ie Columbia.
   1. This led to further discussion on our path forward and what we need to pursue from here. Everyone agreed that a private or corporate sponsorship was unlikely for our area. Amy felt our focus should be to get the city council or park board to back this project and ultimately get a tax referundum on a ballot, and that our new Stategic plan should focus on accomplishing that goal, Jason agreed.
   2. Park Board Commissioner Election is Spring of 2019.
3. In the 2016 Survey to city of Waterloo residents, 604 were returned and many had comments about a pool being needed. This data is in the documents we have in our Google Docs. Kim emailed everyone those files.

**Action Items**

1. Follow up on feasiblity study process with SIUE/SBDC – Dawn Rubemeyer
2. Reach out to Pro’s Consulting about feasibility study details and costs– Jason Breithaupt
3. Requote Decals on clear vinyl, add 4” sq decal.– Amy Grandcolas
4. Look over documents in Google Docs to find useful information.
5. Make list of community organizations – Amy Grandcolas

**Next Meeting Agenda Items**

1. Assign October City Council Schedule
2. Upcoming Meeting Locations.
3. Pumpkinfest October 13th
4. Updating Business Plan